

Strategic Plan

Vision: To put a football in every hand

	Players	Coaches	Officials	Administrators	Volunteers
Retain	<p>Create strategic partnerships to generate funding to reduce cost of participation, ie equipment suppliers.</p> <p>Facilitate pathways to compete at high levels of the game</p> <p>Provide visibility and recognition to our existing player base</p> <p>Promote a safe and inclusive environment</p> <p>Active promotion of alternative methods of involvement</p>	<p>Ongoing development opportunities, no matter the level of coaching and experience</p> <p>Facilitate pathways to coach at higher levels of the game</p> <p>Provide visibility and recognition to our existing coaches</p>	<p>Ongoing development opportunities, no matter the level of coaching and experience</p> <p>Facilitate opportunities to officiate at higher levels of the game</p> <p>Provide visibility and recognition to our existing officials</p> <p>Promote safe and inclusive participation</p>	<p>Ensure our minimum operating standards of clubs are maintained, and provide incentive for adhering to them.</p> <p>Provide visibility and recognition to our existing administrators</p> <p>Regular review of framework to ensure our systems are easy to use and allow administrators to focus on localised tasks</p>	<p>Provide visibility and recognition to our existing volunteers, including annual awards</p>
Train	<p>Provide the best possible coaching, to the widest amount of players possible</p> <p>Access to specialised coaching and camps</p> <p>Standardisation of rules that reflect our standards of player development</p>	<p>Dedicated Coaching Development Calendar, inclusive of state and national peer to peer learning and conferences</p> <p>Creation of coaching director framework responsible for face to face delivery of ongoing learning</p> <p>Coaching exchange program nationally and internationally</p>	<p>Alignment of officiating bodies into single organisation to standardise ongoing education, rules, and standards</p> <p>Creation of officiating director framework responsible for face to face delivery of ongoing learning</p>	<p>State by state training on:</p> <ul style="list-style-type: none"> Suggested Staff Org Charts Minimum compliance standards. i.e. Working With Children registers, Record keeping Effective member database management <p>Develop clear Position Descriptions for clubs and leagues to use in the upskilling of roles. i.e Team Managers, Volunteer roles</p> <p>Provide digital onboarding portals for local flag football competitions.</p>	<p>Develop clear Position Descriptions for clubs and leagues to use in the upskilling of roles. i.e Team Managers, Volunteer roles. Inclusive of suggested Staff Org Charts</p>
Gain	<p>Improve ease of access to information on how to play, local clubs and access points to the game</p> <p>Grow awareness of the versions and opportunities of the game through targeted media and communications</p> <p>Lower the barriers to entry, namely access to equipment and participation cost</p>	<p>Promote active methods of transition from player to coach during and post playing</p> <p>Lower barriers to entry to accreditation, and clearly outline pathway for progression</p>	<p>Localised club official training, with requirement on clubs to a minimum number of accredited members</p> <p>Promote active methods of transition from player to official during and post playing</p> <p>Lower barriers to entry to accreditation, and clearly outline pathway for progression</p>	<p>Review minimum operating standards for clubs, i.e incorporation status, reporting standards, existing framework and policies</p> <p>Align key calendar dates;</p> <ul style="list-style-type: none"> Suggested player onboarding Volunteer inductions Officiating and Coaching Accreditations 	<p>Targeted recruiting at volunteer roles explaining what they do, how to get involved and the benefits of volunteering. i.e 60 second digital clips for distribution</p>

Mission
 Create and maintain a safe and inclusive pathway for anyone who wants to participate, to go as far as they choose